





**DID YOU KNOW?**

**OVER 3,000 PIECES OF LUGGAGE ARE  
LOST EACH HOUR AT U.S. AIRPORTS.**

SOURCE: SITA REPORT 2009 <http://aol.it/1acDdVQ>

# What is Trak-n-Return™?

Trak-n-Return™ is an Identity Theft Protected Lost and Found Recovery Service for your valuable belongings.

In today's world you never know what can happen with your belongings and identity. Law enforcement recommends families or individuals should NOT attach ID tags that use their name, address or phone number on their belongings. Taking minor steps to secure your identity and valuables is precious.

**How do I get my lost valuable back with no ID on them?** Trak-n-Return™ is the secure answer! When a Trak-n-Return™ tag or label is attached to your belonging your chance of recovery is raised up to 85% with our patented contact system.

## What can Trak-n-Return™ be attached to?

Attach to your luggage, apparel, car keys, sport bags, backpacks, purses, lunch boxes, golf bags, laptop cases or anything else you deem of value.

Labels can be added to cell phones, digital camera, iPod®, MP3 players, laptops, kids toys, portable electronic device or work tools.





# Why do you need Trak-n-Return™?

## Lost Valuable Facts

Over 3,000 pieces of luggage lost each hour at U.S. airports.

**SITA Report 2009**

86,000 laptops are lost each year.

**Softpedia.com**

30% of 234 million cell phone subscribers lose their cell phone.

**Sac Bee 04/14/07**

Over 20,000,000 car keys are lost each year. Autotrader.com

Penn Station NY receives 4,000 lost items daily. **MTA.info**

Disneyland reports approximately 300 cell phones plus numerous iPods, PDA's, backpacks are lost every week.

**Laptopical**

12,000,000 pets are lost each year.

**ASPCA.org**

1 in 4 iPods are lost each year.

**PCWorld**

## Identity Theft Facts

Identity theft is the fastest growing crime in America.

**Transunion**

Over 9,900,000 identity theft incidents a year. **FTC**

Every minute 19 people fall victim to identity theft.

**Transunion**

It takes the average victim an estimated \$500 and 30 hours to resolve each identity theft crime. **Transunion**

Most victims aren't sure how criminals accessed personal information. **Lifelock**

63% of identity theft is controllable. **Lifelock**

Traditional luggage and ID tags expose your personal information to prying eyes and criminals.

Name  
Address  
Phone number

Trak-n-Return™ allows you to get your belongings back without exposing yourself to identity theft.



When a Trak-n-Return™ tag or label is attached to a lost belonging...

Your chance of recovery is increased up to 85% because of our patented contact system.

Trak-n-Return  
If found Dial: 1-855-661-3463  
ENTER PIN: 1234AB  
Or go to [www.TagNReturn.com](http://www.TagNReturn.com)

when the finder of a lost belonging has more than one way to contact the owner the chance of recovery is increased up to 85%.

**If you lose it...**

We help you get your valuable back quickly when your lost belonging is found.

# How does Trak-n-Return™ work?

Trak-n-Return™ uses a patented process to contact owners of a lost belonging. When there is more than one way to reach an owner the chance of recovery increases by up to 85%. Trak-n-Return™ provides 5 phone numbers and one email for the Finder to contact the owner.

## When a lost belonging is found:

- 1. Finder dials toll free number printed on Trak-n-Return™ tag or label.
- 2. Finder enters PIN number.
- 3. Finder is placed in direct contact with the owner at 1 of 5 contact numbers.

You've found it!

If the owner can not be contacted at 1 of 5 contact numbers the finder can leave a voice mail that will be emailed to the owner.



**DID YOU KNOW?**

**1,500 SETS OF  
KEYS ARE LOST  
AT LAS VEGAS  
INTERNATIONAL  
ANNUALLY.**



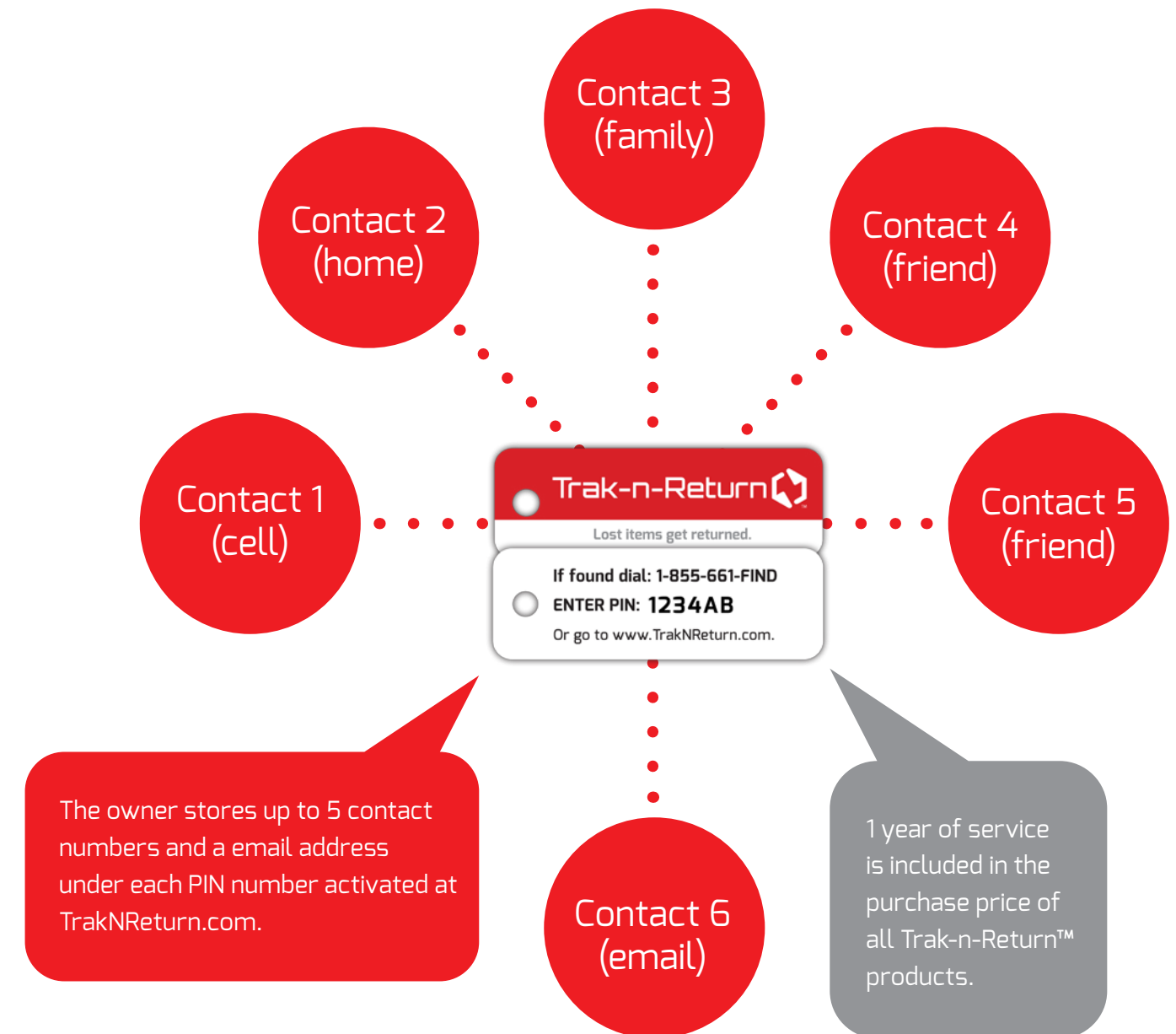
SOURCE: MCCARRAN INT'L AIRPORT SECURITY

# Activating Trak-n-Return™

All Trak-n-Return™ products must be activated online before use. The user enters their account details, PIN number printed on tag or label and sets up their contact information. Once the PIN# has been activated, place tags and labels on all of your valuable belongings.

## Instructions for activating the Trak-n-Return™ Service:

1. Go to [www.TrakNReturn.com](http://www.TrakNReturn.com)
2. Click **ACTIVATE**
3. Follow the instructions for entering your 5 contact numbers.
4. Your belongings are now identity theft protected, please attach tags and labels to your valuable belongings.



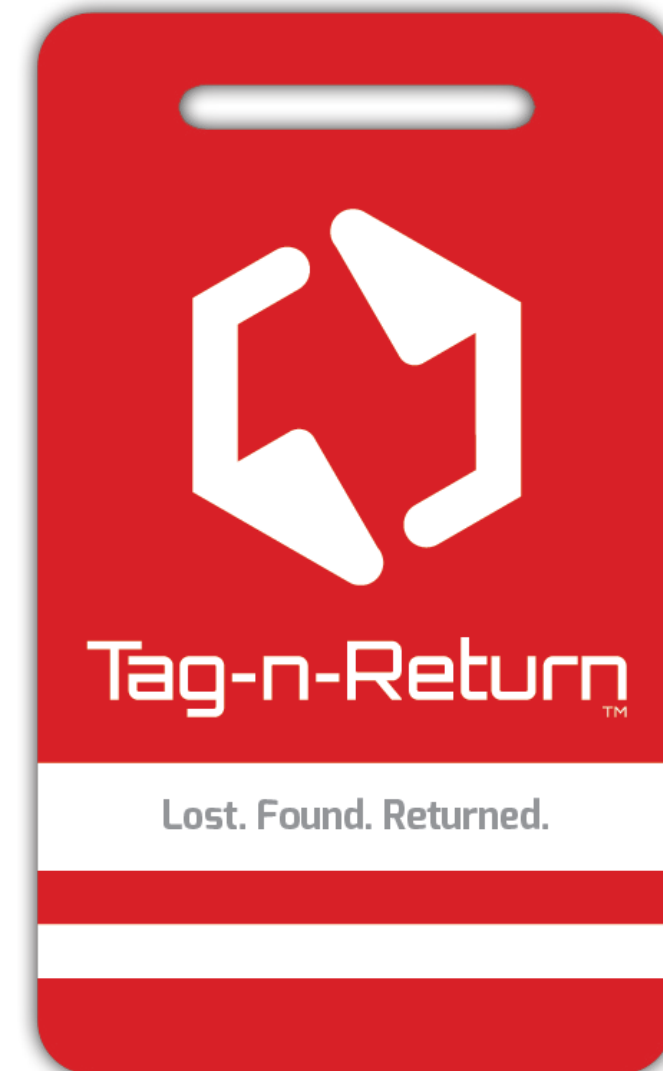


Trak-n-Return™ can be attached to anything...



## What are the benefits of Trak-n-Return™?

- When a lost belonging is found we provide the opportunity for the finder to get in contact with the owner quickly and securely.
- 1 year of service is included in purchase price
- Increases chances of valuable being returned up to 85% because of our patented contact system
- Customer identity is never revealed during the contact process
- Airline industry and TSA is 40+ years behind with ID tags
- Tags or labels can be placed on virtually anything
- Gives instant protection and increased recovery opportunities for car/home keys, luggage, cell phones, iPods@/MP3 players, laptop's, purses, briefcases, luggage, apparel, sporting goods and more
- Promotional packs can be co-branded with company logos



# Trak-n-Return™ Fundraising

Trak-n-Return™ can be used as a fundraising option for favorite charities, schools, or other opportunities close to heart.

Unlike cookies and other traditional fundraising needs, Trak-n-Return™ provides a product of value that everyone needs. Traditional luggage and ID tags that expose personal information. Trak-n-Return™ fills that important void of keeping your identity private and helping reunite lost valuables with their owners.

- Trak-n-Return™ tells you who your supporters are. We provide your business or fundraiser the accurate name-address-phone # and email of those that activate the tags/labels.
- Get excellent margins on products that sell between \$5.95 and \$29.95.
- Generate residual income on every annual renewal plus, offer consumers a discount code for their online purchases and make 40%-50% of the purchase without any selling or inventory!
- Co-branded tags allow organization's message to be viewed 5,920 times with just 2 key tags. Imagine 1,000 consumers seeing your message 5.9 million times year.



Use Trak-n-Return™ fundraising for sports teams, associations, schools, local and regional charities, police & fire, boys & girls clubs, churches and more.



# Trak-n-Return™ Co-branding

Trak-n-Return™ tags can be co-branded with your identity or company message. A perfect tool to promote your company name at tradeshows, community events and with your customers.

Introducing new products or services creates curiosity amongst your target market and generates interest that can result in a increase in brand value and at the same time it boosts profits and awareness.





**DID YOU KNOW?**

**A FAMILY PET  
IS LOST EVERY  
2 SECONDS.**

SOURCE: SHERLOCKBONES.COM <http://bit.ly/18OwhQM>

Trak-n-Return™ products start at \$8.95 and can be renewed online for as low as \$4.95 each year.

Trak-n-Return™ promotional products are also available for fundraising needs.

1 year of service included. Renew for \$4.95 a year.

**Tag-n-Return™**  
Lost items get returned.

IDENTITY PROTECTED LUGGAGE TAGS

**GET YOUR LOST LUGGAGE BACK**

- Replace outdated luggage and ID tags that expose personal information
- Increase recovery of lost belongings up to 85%
- You can be contacted in less than a minute when your lost item is found
- Enter up to 5 contact numbers and email into the Tag-n-Return™ system

This package includes:

- 4 luggage tags

Product must be activated online before use.



1 year of service included. Renew for \$4.95 a year.

**Tag-n-Return™**  
Lost items get returned.

IDENTITY PROTECTED METAL PET TAGS


**GET YOUR LOST PET BACK**

- Get your lost pet back without using expensive GPS or implanted chip technology
- Increase recovery of a lost pet up to 85%
- You can be contacted in less than a minute when your lost pet is found
- Enter up to 5 contact numbers and email into the Tag-n-Return™ system

This package includes:

- 2 metal pet tags for dogs or cats

Product must be activated online before use.



1 year of service included. Renew for \$4.95 a year.

**Tag-n-Return™**  
Lost items get returned.

IDENTITY PROTECTED LABELS FOR ELECTRONICS


**GET YOUR LOST ELECTRONICS BACK**

- Identity protected ID labels for all of your valuable electronics
- Increase recovery of lost belongings up to 85%
- You can be contacted in less than a minute when your lost item is found or when there is a home or auto emergency
- Enter up to 5 contact numbers and email into the Tag-n-Return™ system

This package includes:

- 8 labels for electronics
- 2 emergency notification labels for autos (Allows emergency personal to contact family or friends.)
- 2 emergency notification labels for home (Allows emergency personal to contact family or friends.)

Product must be activated online before use.



1 year of service included. Renew for \$4.95 a year.

**Tag-n-Return™**  
Lost items get returned.

IDENTITY PROTECTED TAGS & LABELS

**GET YOUR LOST VALUABLES AND ELECTRONICS BACK**

- Tag-n-Return™ tags/labels protect large & small belongings
- Increase recovery of lost belongings up to 85%
- You can be contacted in less than a minute when your lost item is found
- Enter up to 5 contact numbers and email into the Tag-n-Return™ system

This package includes:

- 2 luggage tags
- 4 key/bag tags
- 6 labels for electronics

Product must be activated online before use.



1 year of service included. Renew for \$4.95 a year.

**Tag-n-Return™**  
Lost items get returned.

IDENTITY PROTECTED LUGGAGE & KEY TAGS

**GET LOST BAGS AND KEYS BACK**

- Replace outdated luggage and ID tags that expose personal information
- Increase recovery of lost belongings up to 85%
- You can be contacted in less than a minute when your lost item is found
- Enter up to 5 contact numbers and email into the Tag-n-Return™ system

This package includes:

- 2 luggage tags
- 4 key/bag tags

Product must be activated online before use.



\$35 Value

1 year of service included. Renew for \$4.95 a year.

**Tag-n-Return™**  
Lost items get returned.

IDENTITY PROTECTED TAGS & LABELS

**GET YOUR FAMILIES LOST VALUABLES BACK**

- Tag-n-Return™ tags/labels protect large & small belongings
- Increase recovery of lost belongings up to 85%
- You can be contacted in less than a minute when your lost item is found
- Enter up to 5 contact numbers and email into the Tag-n-Return™ system

This family package includes:

- 4 luggage tags
- 8 key/bag tags
- 8 labels for electronics
- 4 emergency notification labels for home/auto (Allows emergency personal to contact family or friends.)

Product must be activated online before use.



# Trak-n-Return™ products packaging

# Trak-n-Return™ products

Luggage tag



Metal Pet Tag



Label for electronics



Emergency Notification label home



Key/bag tag



Emergency Notification label automobile



Helps fire, rescue and police contact family or friends immediately in case of emergency.

WHAT IF YOU COULD  
TAKE TRAK-N-RETURN™  
TO THE NEXT LEVEL?

Trak-n-Return ™  
POWERED BY GADGETTRAK®



# Trak-n-Return™ Laptop Security

**Think about the things you have on your laptop right now:** Countless photos, financial records, software, music, videos, etc. The hefty price tag on your laptop is probably dwarfed by the value of the information on it.

**Trak-n-Return™ powered by GadgetTrak®** dramatically increases the likelihood of finding your laptop, by pinpointing its location and can even snap a photo of the thief.

## Locate & Find

### Wi-Fi Positioning

Using Wi-Fi positioning technology, Trak-n-Return™ powered by GadgetTrak® can pinpoint your laptop's location, usually within a few meters!

### Webcam Support

Snap a photo of the thief to collect crucial evidence that police can use to get your laptop back.

## Recovery Assistance & Reporting

### Integrated Police Reports

File a police report online with over 150 police departments across the United States.

### Documented Recoveries

With our high recovery rates we have a history working with and assisting law enforcement.

## Privacy Safe

### User Access

Only you can access your location reports and web camera.

### Information Sharing

All images, network information, and location data are sent directly to you from your computer.

## Secure

### Tamper Proof

Once tracking is activated the software settings cannot be modified unless deactivated.

TNR-LR S-3 1 year of service included.

# Trak-n-Return

POWERED BY GADGETTRAK®

ANTI-THEFT DEVICE TRACKING

## TRACK YOUR LOST OR STOLEN LAPTOP

- Uses Wi-Fi positioning technology. Trak-n-Return™ powered by GadgetTrak® can pinpoint your laptop's location, usually within a few meters
- Snap a photo of the thief to collect crucial evidence that police can use to get your laptop back
- Once tracking is activated the software settings cannot be modified unless deactivated
- File police reports online with over 150 police departments across the United States

This package includes:

- 1 license code for MAC/PC laptop

**System requirements:**  
Mac OS X 10.5 – 10.8 (Mountain Lion), Windows XP/Vista/7.  
A functioning webcam is needed to take the photos.

Product must be activated online before use.

**3 FREE**  
Trak-n-Return  
**LABELS**  
Included in this package

# Trak-n-Return™ Mobile Security

**What if your device was lost or stolen, what would it mean to your or your business?** Not only is it the loss of an expensive device, but also your data, which can be priceless. **Trak-n-Return™ powered by GadgetTrak®** Mobile Security helps mitigate the risk of mobile device loss or theft, empowering you to track its location, back up data, even wipe the device. Now that's peace of mind...

## Locate & Find

### Advanced Hybrid Positioning

We use a combination of GPS, Wi-Fi positioning and cell tower triangulation to track location.

### Device Alarm

If your device is lost or stolen you can remotely enable a piercing alarm, even if in silent mode.

## Recovery Assistance & Reporting

### Secure Encrypted Backup

Photos and contacts are encrypted, uploaded and securely stored online.

### Remote Data Wipe

Remotely wipe personal data stored on your device and media card.

## Privacy Safe

### Enterprise Certified

The Mobile Security Technology used by Trak-n-Return™ is the first and only mobile security solution to be enterprise certified by AT&T.

### Companies & Organizations

Designed for deployment across companies and organizations.

## Secure

### SIM Change Detection

Detects unauthorized SIM change and alerts you to any new number assigned to the device.

### Tamper Proof

Once tracking is activated the software settings cannot be modified unless deactivated.



The image shows the packaging for Trak-n-Return Mobile Security. The top section is red with the product name and logo. Below that, on a black background, is the text 'ANTI-THEFT DEVICE TRACKING' and 'TRACK YOUR LOST OR STOLEN CELL PHONE'. A list of features is provided, including GPS/Wi-Fi tracking, remote alarm, encrypted data, and SIM change detection. The bottom section is white and lists package contents (1 license code for Android) and device requirements (Android 1.6 or higher). A circular badge on the right side of the bottom section says '3 FREE Trak-n-Return LABELS Included in this package'. A fingerprint scanner icon is also visible on the right side of the bottom section.

TNR-CR  
S-3

1 year of service included.

**Trak-n-Return**™  
POWERED BY GADGETTRAK®

ANTI-THEFT DEVICE TRACKING

**TRACK YOUR LOST OR STOLEN CELL PHONE**

- Uses a combination of GPS, Wi-Fi positioning and cell tower triangulation to track location
- If your device is lost or stolen you can remotely enable a piercing alarm, even if in silent mode
- Photos and contacts are encrypted, uploaded and securely stored online
- Remotely wipe personal data stored on your device
- Detects unauthorized SIM change and alerts you to any new number assigned to the device

This package includes:

- 1 license code for Android

**Device requirements:**  
Android 1.6 or higher

**3 FREE**  
Trak-n-Return™  
**LABELS**  
Included in this package

Product must be activated online before use.

# Contact

Trak-n-Return™ by Tag and Return, LLC provides a simple solution for finding owners of lost items fast. We replace outdated luggage and ID tags that expose personal information with our patented Safeguard system. Our versatile product line ensures long lasting, economical, and identity theft protected benefits from the use of Trak-n-Return™ tags or labels on all valued belongings (e.g luggage, keys, backpacks, gym bags, childrens items, sporting equipment, purses/credit cards, electronics and even pets.) We also provide GPS/Wi-Fi real time locating, tracking and reporting of lost or stolen cell phones or laptops. Look for additional industry leading recovery-tracking systems in the near future.

Jack Jaust  
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Oak Ridge, NJ 07438  
973-697-8800 Phone  
973-697-9674 Fax



[TrakNReturn.com](http://TrakNReturn.com)